

Trusted American quality For over 100 years.



CENTRAL[®]



**BETTER
PACKAGES[®], Inc.**
A WHOLLY OWNED SUBSIDIARY OF ipg



Choosing IPG's water-activated tape ensures high quality, minimizes environmental impact, supports local employment and economies, and provides customers with a **dependable domestic supplier**.



- 1912 - With the advent of the cardboard box, Thomas Edison invents water-activated tape (WAT) in an effort to actually seal them instead of just hold them closed with twine.
- 1917 - The WAT dispenser was invented and Better Packages was "born". With a more efficient way to utilize the tape, the WAT market began to thrive.

ADVANTAGES OF USING WAT

Security: WAT creates a permanent and secure bond with the carton.

Strength: Gets the job done with one strip!

Temper Evident: Difficult to remove without leaving obvious signs of tampering.

Sustainability: Recyclable with the carton!

Speed: Dispense tape at the push of a button using WAT with our BP Dispensers!

Custom Printing: Advertise your company or products right on the carton.

